

2024 Spring Sponsorship Information

Hello Coaches and Team Managers,

As we gear up for another exciting season with CAYB we want to let you know about the importance of attracting sponsors. Sponsorships are a big deal because they help support our teams, cover facility and operation costs, and make the season a success.

Each team is required to secure a minimum sponsorship amount of **\$300**.

The deadline to submit sponsorship requests and logo art (vector format: .AI, .EPS, SVG) is **February 17, 2024**. We want to make sure sponsors get the recognition they deserve throughout the season, so getting things in on time is super helpful.

SPONSORSHIP OPPORTUNITIES

	Team	Infield	Outfield	Concessions	Homerun
Standard Website Placement	✓	✓		✓	
Featured Website Placement			✓	✓	✓
Rotator Website Placement				✓	✓
Social Media Mention		✓	✓	✓	✓
Email Marketing Blast				✓	✓
18"x24" Sign		✓			
36"x48" Sign				✓	
3'x6' Team Banner	✓	✓	✓	✓	✓
4'x8' Banner			✓		✓
Package Price	\$300	\$500	\$750	\$1,000	\$1,250



Field Naming and **Scoreboard** sponsorships are available, starting at \$2,500.

Additional information can be found at www.CAYB.org, under the INFO CENTRAL tab.

Best,

Brian Ware

Sponsorship Commissioner

Get Started

1. Complete Sponsor Request (scan QR Code)
2. Complete Payment
3. Submit Logo
4. Show off your Team Banner



Frequently Asked Questions

What is a sponsorship? A sponsorship is a partnership between our organization and a business or individual. Sponsors provide financial support or other resources in exchange for visibility and recognition within our community.

Why should I consider sponsoring CAYB? Sponsoring CAYB offers a unique opportunity to support local youth sports, contribute to community development, and gain exposure to a dedicated audience. It's a win-win situation where your business benefits while making a positive impact.

What benefits do sponsors receive? Sponsors enjoy various benefits, including prominent logo placement, recognition at events, mentions in promotional materials, and visibility on our website and social media. The specific benefits depend on the sponsorship level.

How can I become a sponsor? Becoming a sponsor is easy! Contact our sponsorship coordinator to discuss available opportunities and determine the sponsorship level that best suits your business.

Is there a deadline for submitting sponsorships? Yes, there is a deadline for seasonal sponsorships. The cutoff date is **February 17, 2024** to ensure sponsors receive proper recognition throughout the season. Early submissions are encouraged.

Is there a minimum sponsorship amount? Yes, there is a mandatory minimum sponsorship amount per team of **\$300**. This ensures that each team receives sufficient financial support to participate fully in the season.

Can I sponsor a specific team or player? While we appreciate the enthusiasm, sponsorships are generally team-based or organization-wide. Support for a specific player is not part of our sponsorship philosophy.

Can I get more than one sponsor to meet the minimum sponsorship requirement? Yes, absolutely! We welcome flexibility in sponsorship arrangements. You can secure multiple sponsors to meet the required minimum, and any combination of sponsors adding up to the specified minimum is acceptable. This allows for collaborative sponsorship efforts and ensures that the minimum support is met for your team. Feel free to explore creative ways to involve multiple sponsors and maximize the impact of your team's sponsorship.

What types of businesses are eligible to sponsor? We welcome sponsorships from a variety of businesses, ranging from local establishments to larger corporations. Whether you're a small business or a well-established company, there are sponsorship opportunities for everyone.

Are sponsorships tax-deductible? In many cases, sponsorships are considered marketing expenses and may be tax-deductible. Consult with your tax advisor for specific details based on your location and business structure.

Who should I contact for more information? For more information or to express your interest in sponsoring CAYB, please contact our sponsorship coordinator, Brian Ware via GroupMe, call or text at (951)-897-3463. Email inquiries may be sent to CAYBSponsorships@gmail.com.